

Website Pricing Tiers

STARTER	GROWTH	SIGNATURE
Foundation & Setup Professional template or inspired design New domain or transfer Beautiful modern layout (up to 3 pages)	Foundation & Setup Professional template or inspired design New domain setup or domain transfer Beautiful modern layout (up to 5 pages)	Foundation & Setup Professional template or inspired design New domain or transfer Beautiful modern layout (up to 12 pages)
Branding & Customization Custom color & font integration Image/Video enhancement (1 asset included)	Branding & Customization Custom color & font integration Image/video enhancement (up to 2 assets) Avatar Analysis (up to 3)	Branding & Customization Full brand integration Custom color & font integration Image/video enhancement (up to 5 assets) Avatar Analysis (up to 3) Magnetic Messaging
Functionality eCommerce setup (up to 3 products) Branded email address (up to 1)	Functionality eCommerce setup (up to 5 products) Branded email addresses (up to 2) Lead capture form Email integration Basic SEO optimization	Functionality eCommerce setup (up to 7 products) Branded email addresses (up to 6) Lead capture form Email integration Basic SEO optimization Keyword Alignment Advanced Automations
Support & Experience Energy Attunement – EFT Tapping Website maintenance (\$50/month additional)	Support & Experience Website maintenance (\$50/month additional) Light copywriting or editing support Energy Attunement session (EFT Tapping) Magnetic Tech Confidence session (EFT Tapping)	Support & Experience Website maintenance (\$50/month additional) Copywriting refinement Energy Attunement session (EFT Tapping) Magnetic Tech Confidence session (EFT Tapping) Magnetic Mindset Mastery session (EFT Tapping)
Timeline Ready in one week 1 revision included	Timeline Project completed in 1–2 weeks 3 revisions included	Timeline Project completed in 1 month 5 revisions included
Pricing \$2,700	Pricing \$4,000	Pricing \$7,500

BEST VALUE!

www.SerendipityInnovation.com

Terms of Service

“Our done-for-you services are designed to be seamless and supportive; however, timely communication, content, and approvals from you are required to ensure successful and on-time delivery.”

- 12-Month Commitment:** This service includes a required 12-month term of engagement to support the ongoing performance, stability, and optimization of your landing page.
- No Refund Policy:** All payments are final and non-refundable. Once your project begins, time, strategy, and resources are immediately allocated to your build.
- Client Input & Data Collection:** You will be required to complete a detailed online onboarding form that gathers important information about your business, audience, offers, & messaging.
- Support:** If you have any questions at any point, we are here to support you.
- Payment Plans Available:** We accept Klarna, a flexible payment option that allows you to split your purchase into manageable installments—so you can get started now and pay over time. Klarna is available at checkout.
- Project Timelines & Delivery.** Serendipity Innovation will make all reasonable and good faith efforts to meet agreed-upon timelines and delivery schedules. Guaranteed timelines are If Client responses, approvals, or required materials are delayed beyond 24 hours, project timelines will be adjusted accordingly, and delivery dates will no longer be guaranteed. While we understand that delays may occur, Serendipity Innovation assumes no responsibility for missed deadlines resulting from delayed Client communication contingent upon the Client meeting the 24-hour response requirement for all requests.
- White Glove Experience.** Sit back and relax—we'll handle everything. From completing your onboarding form to guiding you step-by-step through the entire website creation process, we ensure nothing is missed and everything is aligned, polished, and ready to perform.