



## Media and Promotion Policy

Effective Date: 3/3/2025

### 1. Purpose

At **Tapping with Dr. Gigi**, we love capturing and sharing the transformative experiences of our community. This policy outlines how we may collect, use, and share photos, videos, and testimonials for marketing, advertising, and other business purposes while ensuring transparency and respect for your privacy.

### 2. Consent to Use of Photos, Videos, and Testimonials

By participating in any **Tapping with Dr. Gigi** events, sessions, workshops, or other activities (virtual or in person), you grant us permission to:

- **Capture & Record:** Take photos, videos, or audio recordings during events, sessions, or related activities.
- **Use for Marketing & Advertising:** Utilize these materials on websites, social media, promotional materials, digital and print advertising, emails, and other business-related purposes.
- **Edit & Distribute:** Modify, edit, or combine these materials with other content as needed.
- **Share Testimonials:** Use any written, verbal, or recorded testimonials provided voluntarily for marketing, advertising, or promotional purposes.

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#### ADDRESS

701 Pleasant Grove Blvd.  
Suite 180  
Roseville, CA 95678

#### CONTACT

[www.TappingwithDrGigi.com](http://www.TappingwithDrGigi.com)  
[Hello@TappingwithDrGigi.com](mailto:Hello@TappingwithDrGigi.com)  
Call/Text at 833.50 HAPPY (42779)



### 3. Where We May Use Content

We may share photos, videos, and testimonials in:

- **Website & Social Media:** TappingwithDrGigi.com, Instagram, Facebook, YouTube, LinkedIn, and other digital platforms.
- **Marketing Materials:** Flyers, brochures, presentations, and promotional videos.
- **Online & Offline Advertising:** Paid advertisements, sponsored posts, and printed publications.
- **Educational Content:** Training materials, online courses, and public speaking engagements.

### 4. Opt-Out Option

We respect your privacy. If you prefer not to be photographed, recorded, or have your testimonial shared, you may:

- **Notify Us in Advance:** Inform a team member before an event or session begins.
- **Submit a Request:** Email [Insert Contact Email] if you'd like a specific photo, video, or testimonial removed from our platforms.

### 5. No Compensation

Participants acknowledge that they will not receive compensation, royalties, or any form of payment for the use of their images, videos, or testimonials.

### 6. Ownership & Rights

All photos, videos, and testimonials collected by **Tapping with Dr. Gigi** are the sole property of the business and may be used indefinitely unless a written request for removal is submitted and approved.

### 7. Agreement & Release

By attending any **Tapping with Dr. Gigi** events, sessions, or participating in recorded activities, you agree to this **Photo, Video, and Testimonial Policy** and release **Tapping with Dr. Gigi** from any claims related to the use of these materials.